

Social Media Guidance Review !

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Terms of reference!

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To review the BBC's guidance on 'individual use of social media' in relation to the personal social media use of those working in journalism.

To consider options as to how it should be formulated.!

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To provide recommendations to the BBC as to how it could apply that guidance, considering the BBC's Charter commitments to both impartiality and freedom of expression. Future guidance must be easy to understand, practical and deliverable.!

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Inputs!

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The review will be led by an external, independent